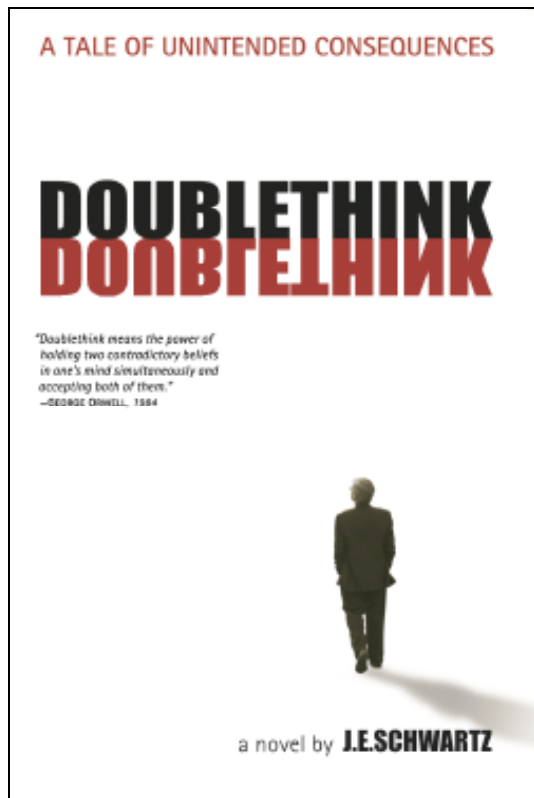


DOUBLETHINK

A Tale of Unintended Consequences



"Doublethink means the power of holding two contradictory beliefs in one's mind simultaneously and accepting both of them."

—GEORGE ORWELL, 1984

It's Election Day 2012 and the conservatives have solidified their grip on political power. Faith-based policies, minimal taxation and market-driven government are in full swing. Meanwhile, a comfortably situated and respected Republican lawyer doesn't know it yet but he is about to become uncomfortably familiar with the realm of the "have-nots," which will test his commitment to his values. The guides on this transformative journey include his gay son, Daniel, and a young Latino homeless woman, Maria.

In a short, fast paced narrative that reads like a thriller, this new novel weaves together the impact of political expediency on middle class life, gay rights, reproductive choice, homelessness, economic injustice, public health, civil liberties, and the war on terror.

Regardless of your political perspective, this thought-provoking book is guaranteed to have you on the edge of your seat and provide your book group with a stimulating and provocative discussion.

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Price: \$14.95

The Book We Need to Get People Talking Again

About the Author

J.E. Schwartz, who lives in Silicon Valley, is a patriotic American who believes in responsible capitalism. The author sees great value in organized religion to encourage ethical behavior yet knows many honorable and moral folks who are atheists and would love businesses and individuals to police themselves so government doesn't have to step in to protect everyone else.

The author is available to discuss the novel with Bay Area book groups. Please call or email Raise the Bar Press for details.

Doublethink is available for purchase at the Kepler's Books in Menlo Park or online at raisethebar.com or amazon.com

Published by Raise the Bar Press

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Advance Praise

"J.E. Schwartz is a gifted storyteller as well as an astute political and social commentator. In this gripping tale of selfishness and greed, the author reminds us that redemption is always a possibility."

—**Edith Gelles**, Institute for Research on Women and Gender, Stanford University;
Author of *Portia: The World of Abigail Adams*

"Doublethink presents a frightening and convincing scenario of how the world might look with a right wing philosophy taken to the extreme. The protagonist descends from his comfortable, sheltered world into the reality of a system tuned only for the wealthy. The story is believable, giving the reader shudders to consider that this might happen to me."

—**Donna Dubinsky**, CEO, Numenta Inc.
Co-founder of Handspring and Palm

"As a conservative Republican who served at a Cabinet-level position within a Republican administration [at the state level], I found J.E. Schwartz's novel to be a most thoughtful reflection of an evolving political process within the greatest country in the world, America. Or is it?"

—**Nicci Kobritz**, President, Youthful Aging Home Health Care

Reader reactions to Doublethink

I read the whole book last weekend, pretty much in one sitting, and I'm now definitely recommending it to folks. You did a great job in capturing the potentially depressing future that our present 'head in the sand' attitudes are going to lead us to if we don't wake up and get active now. I think the whole attitude of your main character saying 'but this was not what we intended' is very prescient. No one has thought through, anywhere near enough, the present disastrous path we are on. I hope your book sounds a broad wake up call.

* * * * *

Fabulous! Funny and dark. This era so parallels the time I'm researching for my own novel, just before the stock market crash of 1929 to the early days of WWII. The 'haves' did quite well during the depression and the 'have-nots' explored communism and its opposite, fascism, to find themselves a piece of the pie. Unions struggled and the gains women made in the 20's were lost entirely. How soon we forget! Congratulations on a job well done. Should be required reading for all. I've already recommended the book to several people.

* * * * *

I loved your book! I read it faster than I have ever read a book. Didn't want anything to pull me away from it. Scary, but no more so than our reality has been since GWB stole the election. I am in awe! P.S. I'm buying 4 more books to give to my children.

* * * * *

Thanks for writing Doublethink. I hope it drives a gold spike into many hearts. Some people keep dreaming of endless privilege and others are complacent to the point of complicity. Your logic in extending Republican policies and your inventiveness into turning them in a physical world are both very admirable. The section on life in empty office buildings is brilliant.

Also, Winston's realization that he has not protected those he loved is touching and believable as a life-changing insight. He is always amusing in his puzzlement as he fits his politics to his experience but that that insight, he becomes real. Good job. I'm buying two more copies for people who will find the book inspiring. Write more!

* * * * *

This is an awesome book. I thoroughly enjoyed it, especially the second half, I couldn't put it down. Highly recommend it.

* * * * *

OK, you have ruined my plans for gardening today. I am stuck with my nose in your book! Can't put it down!

* * * * *

"I've completed the book and I must say, I've never read anything like it. It cost me several hours of sleep for three nights straight thinking about what I'd read.

"You know, my thinking is much like "Joe's" towards the end of the book, believing strongly in personal responsibility and limited government. What upsets me most about the current administration is its belief that it's somehow "divinely" [sic] inspired to change the world. Religion will never have any place in government, and I think this, more than anything else, has been the downfall of Republican thinking."